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Chairman's Message

"IF YOU DON'T BUILD YOUR DREAM, SOMEONE ELSE WILL HIRE YOU TO HELP THEM BUILD THEIRS."

Against All Odds: A Story Of Courage, Perseverance And Hope

I have always been a follower of this philosophy and perhaps, this is what has brought me where I stand today. I entered the fragrance world at a young age of 20 years and knew soon enough that if I had to make it big I would have to commit myself to building my own company. With limited resources and unlimited passion I started my company, 'Ajit Traders', primarily a trading unit of quality fragrance ingredients from all over the world to all parts of India.

Years of experience in this industry taught me that it is an ever growing and ever changing world with endless opportunities for those who are dedicated and focused. And in an effort to evolve with the industry, we started 'Veera Fragrances Pvt. Ltd.'. Veera has built its own niche in the fragrance industry in India, as traders as well as manufacturers of fragrances of supreme quality, catering to all related industries. We at Veera have always been dedicated towards building lasting relationships with our customers, ensuring their complete trust and satisfaction with our services. We believe that business must be entwined with the ethics and principles that guide one in dealing with life's challenges and we strive to bring those ethics in all our endeavors.

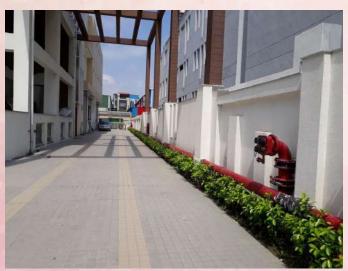
With this I would like to thank all of our customers and business partners who have stood by us and helped us in making 'Veera Fragrances Pvt. Ltd' a trusted name in the fragrance industry.

AJIT PRASAD JAIN

Chairman









Company Profile

At **Veera** it has been our constant endeavor to provide our customers with fragrance and flavor solutions for their products so that our customers get a competitive advantage and a better market penetration.

Veera Fragrances P. Ltd. was established in the year 1999. Our promoter Mr. Ajit P. Jain has been associated with the fragrance and flavor world for over 40 years. His proprietorship firm M/s. Ajit Traders, established in 1975, continues to add value to this industry and has created a reputation across the country for supplying the best quality materials. Mr. Ajit P. Jain is also an active member of the Fragrance and Flavour Association of India (FAFAI), having served as President of the Association for the period 2007-09 and of the Essential Oil Association of India (EOAI).

OUR PRODUCTS

- Fragrances We provide fragrance solutions to wide range of industries such as Incense Sticks, Soaps, Detergents, Fine Fragrances, Attars, Deodorants, Room Fresheners, Cosmetics, candles etc.
- Flavours We provide flavour solutions for Chewing tobacco, Confectioneries, Syrups, Beverages, etc.
- F&F Ingredients We represented and distributed Givaudan-Switzerland, Solvay/Rhodia-France in India. Apart from these we also import several oth-er essential oils and aroma chemicals for our customers as per their needs.

We have come up with a new state-of-the-art facility sprawling over around 25000 sq. ft. in Noida, with a larger production capacity of about 7 tonnes per day, while maintaining superior quality and hence, find ourselves better equipped than ever before to cater to all your needs.

Being an ISO 9001: 2015 Certified Company we are committed to sustaining quality. We are constantly innovating new products and new methods of applying fragrances and flavors so that our customers can create the best products. Our Research and Development Lab, Quality Control Lab and Application Lab are fully equipped with GC, GCMS and other sophisticated instruments for providing support to our research and in maintaining quality. We customize fragrances as per the requirements and preferences of our clients taking into account the IFRA guidelines, to satisfy our customers in all respects.

We are committed to our customer- focused attitude and always try to improve your experience with us. We thank you for taking out your precious time to read our profile. Your feedback, enquiry and curiosity would be heartily welcome at Veera.









Research & Development

Veera is committed to extensive product and market research, carried out by a team of specialists with vast industry experience. Over the years, our research & development wing has developed the unique expertise to evaluate market receptivity and emotional appeal of various consumer products and track people's preference to create the most suitable natural fragrances and flavors, which provide consumer goods unique identities and distinctive selling points.

Our team comprises of creative perfumers, who work constantly to produce not only fresh but also mellifluous fragrances; and highly qualified quality control analysts, who help make our work superior and the best. We strive to provide our employees with the knowledge, tools and skills needed to achieve excellence in customer satisfaction and impressive business performance. Presently, we have GC, GCMS (Agilent) and other sophisticated instruments for providing support to our R&D and maintaining Quality. Our science and technology inputs have provided substantial value addition to the splendid world of fragrance and flavor.

This blend of creativity and deliverability made us work towards new avenues and horizons that made us understand the fresh trends and tastes enabling us to achieve a faster growth. Our success is marked by gaining bigger clients and becoming a part of many consumer friendly products such as soaps, shampoos, detergents and personal care cosmetics. Constant upgradation of skills and techniques has enabled us to meet and exceed clients' expectations every time, and earned us accolades in the national and international market. We also boast of more than 2000 formulations that are used in various industries including toiletries, personal care cosmetics, softeners, detergents and oral care.



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Aarti 77	Musky, Powdery, Sweet
Arrow vf	Fancy, Woody, Musky
Bakhour 113	Sweet, Fruity, Powdery
Bhakti 912	Fancy, Woody, Powerful
Bharatwaasi VF	Strong, Aldehydic, Woody
Champa 77	Strong, Floral, Champa
Drakkar 912	Fresh, Citrus, Floral
Eight 'o' clock 811	Woody, Musky, Citrus, Fresh
Fancy Mogra mod	Fresh, Green, Slightly, Watery
Gold champa 305	Floral, Animalic, Slightly, Aldehydic
Guggle delux	Woody, Ambery, Musky
Hawan 912	Lactonic, Woody, Spicy, Herbal
Jagran 912	Woody, Floral, Spicy
Jasmine 1910	Green, Floral, Slightly, Woody
Jasmine 77	Green, Floral, Jasmine
Jyoti 77	Ocean, Cologne, Woody, Musky
Kaccha bela AG	Fancy, Floral, Woody
Lavender 112	Floral, Woody, Lavender, Spicy
Lavender AG 12	Floral, Lavender, Spicy
Loban VF	Floral, Woody, Aromatic
Mist delux	Citrus, Herbal, Campharaceous
Mogra	Fresh, Green, Floral
Mogra 77	Fresh, Floral, Green, Powdery
Rajnigandha ag	Fancy, Floral, Sweet, Blossom
Rajnigandha 305	Floral, Violet, Tuberose type
Ramleela 71116	Strong, Sweet, Aldehydic
Rose 77	Sweet, Floral, Rose
Rose AG 24	Floral, Rose
Rose agarbatti 197	Floral, Petal, Powdery
Rose aura 615	Fresh, Floral, Green
Sandal 186	Floral, Spicy, Woody
Sandal 84	Campharaceous, Iononic, Woody
Sandal 77	Floral, Woody, Musky
Shringar AG	Fancy, Herbal, Floral
Udaan VF	Strong, Aldehydic, Soapy, Powdery
Woods 912	Fancy, Warm, Woody







Bakhoor 113	Sweet, Fruity, Powdery
Fancy bouquet super	Floral, Balsamic, Woody, Musky
Firdous 2804	Spicy, Aldehydic, Green
Golden eye vf	Floral, Warm, Violet like
Heena 37	Woody, Balsamic, Spicy earthy
Majmua best vf	Woody, Balsamic, Rooty
Khus 999	Sweet, Woody, Khus
Mukhallat 97	Arabia, Woody, Musky
Mystry	Fancy, Floral, Powdery
Noora	Very sweet musky
Oudh super	Strong, Sharp
Rose natura	Floral, Spicy, Rosy
Sandal sub	Sweet woody, Sandal wood
White musk	Floral, Powdery, Musky
White oudh super	Sweet, Woody, Musky

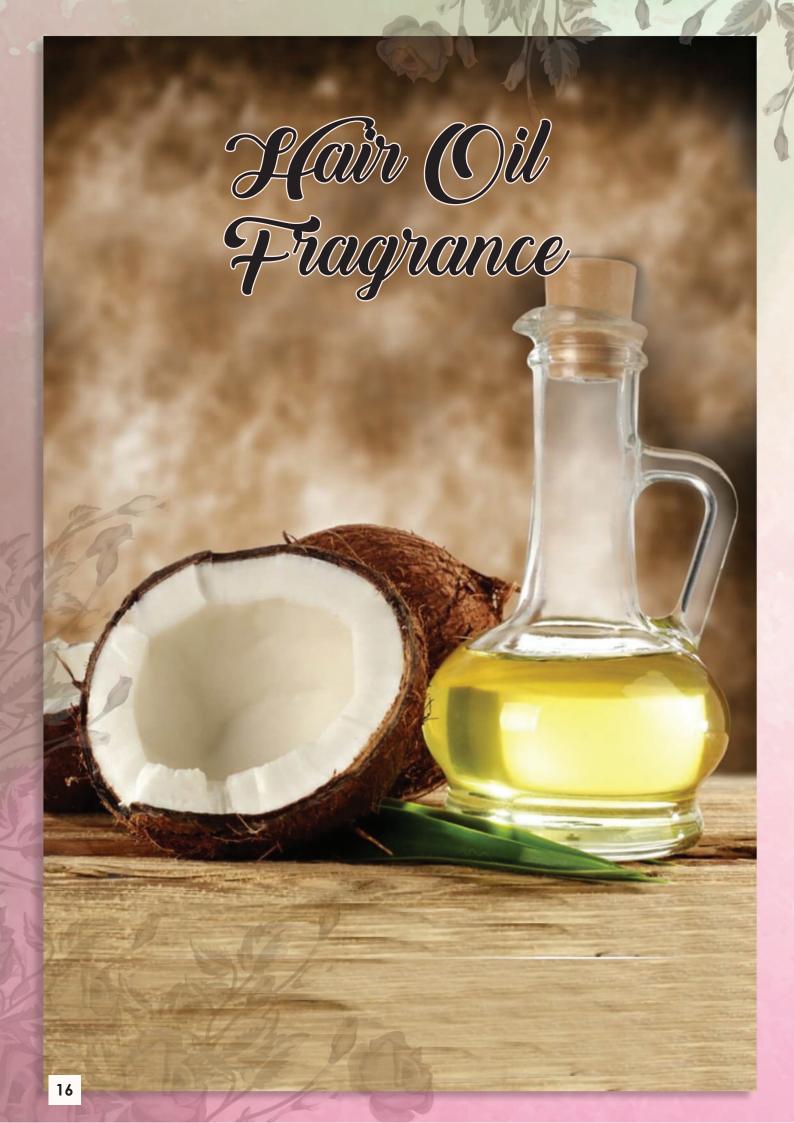




Arabia 3015	Sweet, Ambery, Woody, Musky
Arrow VF	Fancy, Woody, Musky
Aryan VF	Fancy, Musky, Woody
Atlas 121	Green, Floral, Powdery
Blue water E	Fresh, Floral, Ozone
Cigar 99	Dry Woody, Tobacco, Musky
Cobra 82	Floral, Fancy, Spicy
Cologne W 10	Fancy, Green, Fruity
Comp 7575	Fine, Citrus, Sweet
Comp adg pure	Fancy, Floral, Lemon
Comp HB	Fancy, Floral, Woody Musky
Comp jpg	Sweet, Floral, Slightly, Spicy
Comp Paris H	Sweet, Fruity, Cosmetics
Comp seekay	Fresh, Lemony, Woody
Comp etr	Green Herbaceous, Woody
Discover 211	Fancy, Woody, Musky
Drakkar noir	Green, Floral, Sulfurous
F.heit	Fancy, Green, Grassy
Golden Eye VF	Floral, Warm, Violet Like
Kitty girl 140	Fresh, Floral, Powdery
Lomani VF	Ozonic, Fresh, Powdery
Ocean blue 282	Fresh, Green, Marine
Opium	Floral, Herbaceous, Cologue
Poem	Sweet, Fruity, Powdery
Poision VF	Strong, Sharp, Fruity, Powdery
Rush hour	Sweet, Woody, Earthy
Sea breeze	Floral, Green, Ozonic
Secret	Citrus, Sweet, Fresh, Floral
Silver sand 712	Floral, Woody, Musky
Touch me 811	Fancy, Arabia, Woody Musky
Juice	Fancy, Floral, Citrus
Spark	Fancy, Powdery, Musky

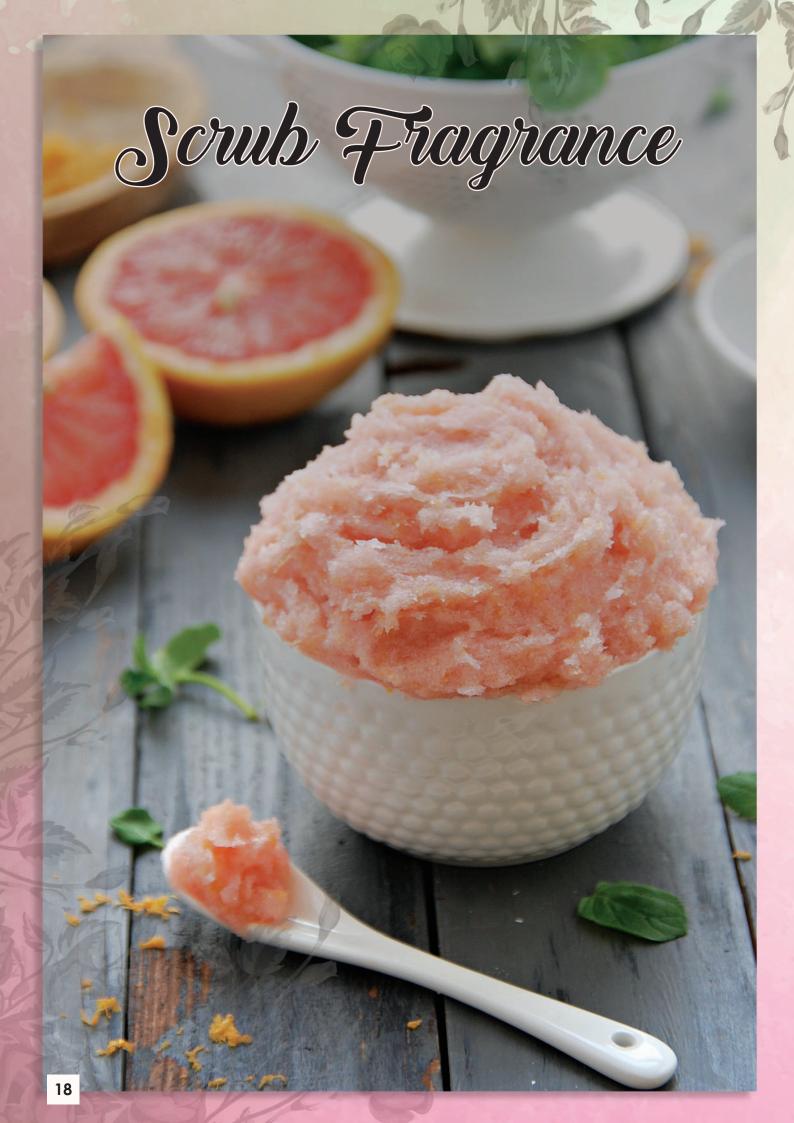


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Aloevera 121	Strong, Sharp, Green, Watery
Aloevera 257	Strong, Green, Fancy
Apricot-121	Fresh, Fruity, Floral
B.Plus Herbal	Sweet, Creamy, Powdery
Butterscotch	Strong, Sharp, Buttery
Chocolate 176	Sweet, Chocolate, Cocoa
Comp 7575	Fine, Citrus, Sweet
Comp Paris H	Green, Fruity, Melon
Comp Sfc	Floral, Creamy, Musky
Cream Sp 229	Floral, Creamy, Musky
Cucumber Vf	Fresh, Green, Watery
Delecia 108	Floral, Creamy, Powdery
F & L 2016	Sweet, Fancy, Creamy
Flower Nation	Sweet, Fruity, Flower
Fruity Flower 96	Floral, Warm, Violet
Golden Eye 121	Green, Fruity, Apple
Green Apple	Floral, Fresh, Green
Green Tea No 1	Strong, Sweet, Rasberry
Fruitela	Sweet, Floral, Musky
Lolly O Valley	Sweet, Fruity, Juicy
Lychee Delight	Fresh, Floral, Cumphoraceous
Meghna	Floral, Creamy Musky
Nivi 2016	Fresh, Floral, Ozone
Papaya 86	Herbal, Furity, Watery
Ponds Cc	Floral, Powdery, Creamy
Red Apple	Fruity Apple, Sweet
Rose Bulgarian N 171	Floral, Spicy, Rosy
Sandal Sweet	Woody, Sweet, Ambery
Sandal Vetiver 105	Woody, Strongly, Violet
Soft Touch 121	Sweet, Woody, Soft
Spring 121	Sweet, Fruity, Lactonic
Strawberry Vf	Sweet, Fruity, Strawberry
Tulsi 229	Sweet, Herbaceous, Spicy
Vanilla 2010	Sweet, Creamy, Balsamic
Watermelon 121	Green, Fresh Marine
White Flower 1212	Soft, Floral, Orriss





Almond B A	Almond, Sweet, Oily
Amla D B	Terpenic, Oily, Piney
Amla Anmol	Citrus, Piney, Sweet, Oily
Coconut No.1	Lactonic, Creamy, Coconut
Comp KK 1012	Herbal, Spicy, Floral
Gange H 252	Spicy, Balsamic, Minty
Jasmine Colourless	Floral, Sweet, Jasmine
Kaccha bela VF	Fancy, Floral, Fresh, Green
Kk-679	Herbal, Spicy, Floral
Musk Am 121	Floral, Spicy, Flowery
Navratan Cool-121	Minty, Hebal, Balsamic
Nine Flower	Floral, Herbal, Powdery
Sesa 302	Fancy, Floral, Herbal





Aloevera 121	Strong, Green, Woody
Apricot-121	Fresh, Aromatic, Floral
Cucumber Vf	Fresh, Green, Watery
Green Apple	Fruity, Green, Watery
Gulabari 121	Rosepetal, Watery, Creamy
Peach No.1	Strong, Fruity, Balsamic
Red Apple	Fruity, Apple, Sweet
Spring 2014	Sweet, Fruity, Mango
Strawberry Shot	Sweet, Fruity, Strawberry Like
Sweet Fruit	Soft, Sweet, Fruity, Juicy



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Aloevera Wp	Strong, Sharp, Green, Watery
Avenue Wp	Floral, Herbaceous, Fancy
Blue Water 121 Super Wp	Floral, Ocean, Fancy
Bakhour 113 Wp	Sweet, Fruity, Floral, Woody
Comp Paris H Wp	Sweet, Fruity, Cosmetics
Cool Water Wp	Floral, Aqua, Citrus
Cucumber Wp	Fresh, Green, Watery
Drakkar Wp	Green, Floral, Sulfurious
Golden Eye Wp	Floral, Warm, Violet Like
Mega Wp	Fresh, Floral, Camphoraceous
Mandrin 246 Wp	Strong, Citrus, Mandrin
Peach No. 1 Wp	Floral, Sweet, Peach
Poem Wp	Fancy, Sweet, Fruity, Powdery
Spring 2014 Wp	Fruity, Floral, Ozonic
Shikakai 2089 Wp	Herbal, Sweet, Spicy
Aloevera 257	Green, Leafy, Fresh
Frutus G	Fresh, Sweet, Fruity
Green Apple	Fruity , Green , Watery
Pro V 12	Fancy, Green , Fruity
Watermelon 121	Green, Fresh, Ozone



Baby Jj 147	Soft, Creamy, Powdery
Clematite Vf	Powdery, Musky, Spicy
Cobra 82	Floral, Fancy, Spicy
Comp 7575	Fine, Citrus, Sweet
Drakkar Noir	Green, Floral, Sulfurious
Dream Flower Purple 121	Violet, Musky, Powdery
Golden Eye Vf	Floral, Warm, Violet Like
Him Cool	Herbal, Sharp, Aldehydic, Spicy
Kitty Girl 140	Fresh, Floral
Lime Cinth 211	Citrus, Lime, Fresh, Green
Magnetic 121	Fancy, Floral, Woody, Musky
Meghna	Fresh, Floral, Camphoraceous
Navratna Cool 121	Minty, Herbal, Balsamic
Ocean Fresh	Floral, Aqua, Fancy, Fresh
Ponds 121	Floral, Creamy, Powdery
Sandal Talc 121	Sweet, Woody, Powdery
Sandal Vetiver 105	Woody, Strong, Violet, Sandal
Shirley 318	Fancy, Floral, Powdery
Soft Touch 121	Powdery, Musky, Creamy
Spice Mint P	Minty, Floral, Spicy
Sport 126	Fresh, Floral, Citrus
White Flower 1212	Aldehydic, Floral, Powdery

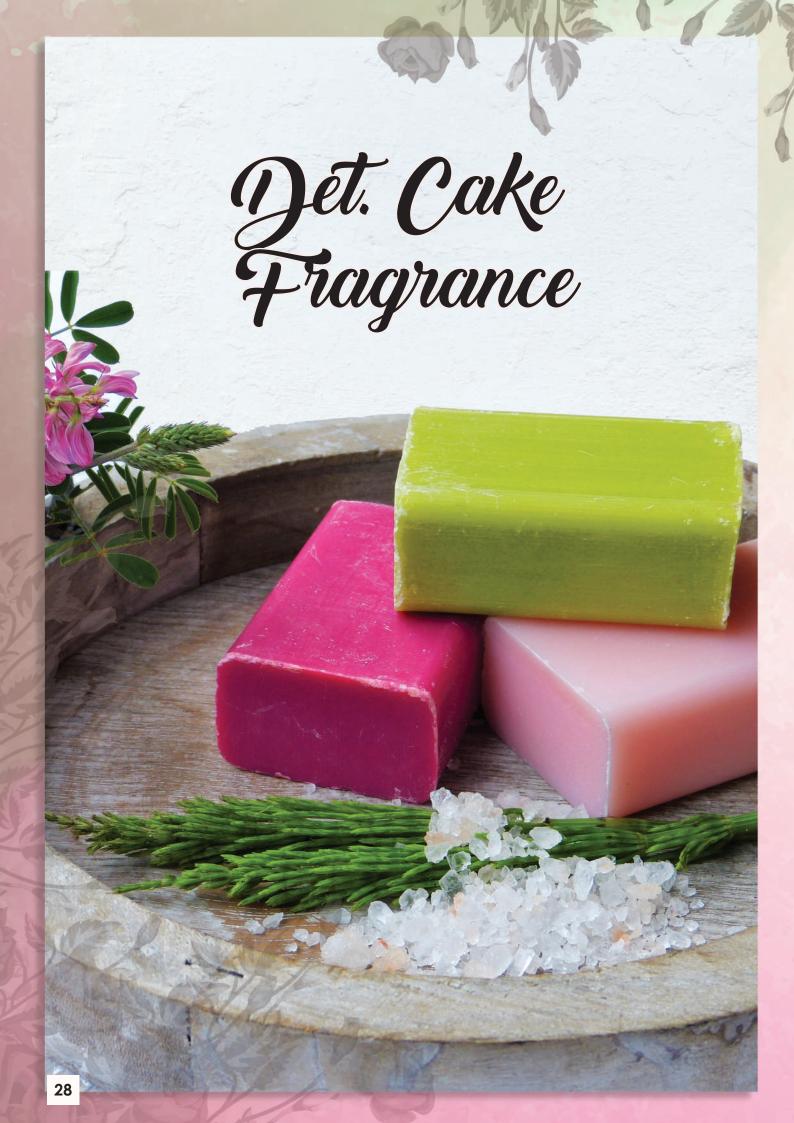




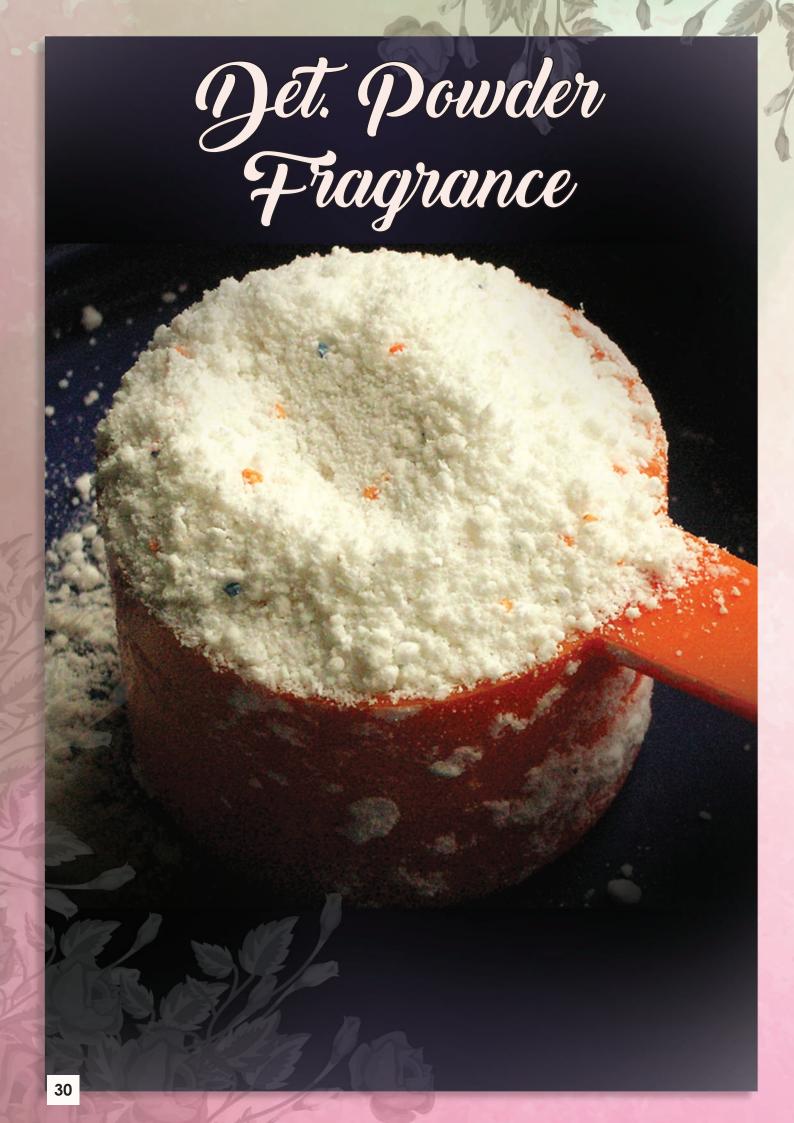
Aloevera 257	Green, Leafy, Fresh
Baby Jj 147	Soft, Creamy, Powdery
Blue Water E	Aqua, Floral, Fancy
Comp Paris H	Green, Fruity, Melon
Cream Sp 229	Floral, Creamy, Woody
Cucumber Vf	Fresh, Green, Watery
Dettol 14	Phendic, Harsh, Terpenic
Discover 211	Fancy, Woody, Musky
Fruit Punch	Sweet, Fruity, Caremellic
Fruity Flower 96	Fruity, Floral, Sweet
Haldi Chandan 23	Sweet, Spicy, Woody
Herbal Soap No 1	Floral, Green, Herbal
Jasmine 81	Strong, Sharp, Floral, Fruity
Jasmine Colour Less	Floral, Sweet, Jasmine
Kaccha Bela Vf	Fancy, Floral, Fresh, Green
Kesar 599	Saffron, Woody, Sweet
Lavender English	Floral, Lavender, Powdery
Lifeboy Total 15	Floral, Aromatics, Creasolic
Lime Cinth 211	Lime, Fresh, Citrus
Lychee Delight	Sweet, Fruity, Juicy
Neem Best 296	Green, Spicy, Herbal
Papaya 86	Papaya Fruit, Sweet, Green
Peach & Cream L	Sweet, Creamy, Fruity
Pears Soap 85	Spicy, Minty, Woody
Rose 109/64	Rosy, Soapy, Floral
Rose Bulgarian N 171	Floral, Spicy, Rosy
Sandal Soap 52	Sweet, Powerful, Woody
Sandal Sweet	Sweet, Herbal, Woody
Spice Mint P	Woody, Sweet, Ambery
Spring 2014	Minty, Floral, Spicy
Strawberry Shot	Sweet, Fruity, Lactonic
Aloevera 121	Strong, Sharp, Green, Watery
Lavender 121	Fresh, Floral, Herbaceous



Aloevera Wp	Strong, Sharp, Green, Watery
Attarful Wp	Green, Floral, Attar Type
Avenue Wp	Floral, Herbal, Cologue Like
Blue Water 121 Super Wp	Floral, Ocean, Fancy
Comp L 305 Wp	Lemon, Lime, Citurs Fresh
Comp Paris H Wp	Sweet, Fruity, Cosmetics
Dettol 14 Wp	Phenolic, Harsh, Terpinic
Det C Kam 21316 Wp	Citrus, Floral, Woody
Desi Gulab Wp	Rose Petal, Floral Fresh
Dony 13 Wp	Fancy, Floral, Sweet
Drakkar Wp	Green, Floral, Sulfurous
Fruity Wp	Fresh, Sweet, Fruity
Green Apple Wp	Fruity, Green, Watery
Gulabari Wp	Rose Water Type
Herbal Soap No 1 Wp	Green, Floral, Jasmine
Kacch Bela Vf Wp	Floral, Lavender Powdery
Lemon Lime Wp	Fresh, Green, Sweet
Love 106 Wp	Green, Citrus, Herbal
Lifebuoy Total 15 Wp	Floral, Aromatic, Cresolic
Mega Wp	Fresh, Floral, Camphoraceous
Neem Best 96 Wp	Green, Spicy, Herbal
Ornage Best 2012 Wp	Orange, Sweet, Floral
Papaya Wp	Herbal, Fruity, Watery
Peach No 1 Wp	Peach Fruit, Pulp Type
Red Apple Wp	Fruity Apple, Sweet, Cosmetics
Rose Petal Vf Wp	Rosey, Petaly, Fresh
Spring 2014 Wp	Fruity, Floral, Ozonic
White Musk Wp	Sweet, Powdery, Musky
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Comp L 305	Fresh, Citrusy, Piney
Comp Lo/Dt	Sweet, Citrus, Lemony, Orange
Det Floral 26	Fresh, Floral, Green
Forever 41	Sweet, Green, Fruity
Fresh Lime 130	Fresh , Lemoney, Floral
Green Lime 141	Fresh, Citrusy, Green
Kaccha Bela Vf	Fancy, Floral, Fresh, Green
Lemon 166	Fresh, Citrus, Powdery
Lemon 183	Fresh, Citrus, Lemoney
Lime 1000	Sweet, Citrus, Lime
Lime Sweet	Strong, Fresh, Citrus, Green
Oxy Blue A	Aromatics, Fresh, Fruity, Watery
Raj Pure	Fresh, Fruity, Oily, Green
R1 2113	Fresh, Furity, Green
T Plus 191	Sharp, Sweet, Fruity
Tango Plus	Aldehydic, Floral, Orange, Blossom
Tango Peel 6614	Strong, Sweet, Powdery
Tide 137	Strong, Green, Cumpharaceous



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Araliya 13	Floral, Fancy, Woody, Fresh
Bela T	Floral, Fresh, Green
Comp L 305	Fresh, Citrusy, Piney
Comp Lo/Dt	Sweet, Citrus, Lemon, Orange
Det Aob 1611 B	Flower, Citrus, Green
Det Floral 26	Fresh, Floral, Green
Forever 41	Sweet, Green, Fruity
Fresh Lime 130	Fresh, Floral, Lemon
Green Lime 100	Fresh, Floral, Green
Green Lime M	Fresh, Sweetish, Citrus
Jasmine 164	Sweet, Floral, Jasmine
Jasmine Mogra 1012	Strong, Floral, Green
Kaccha Bela Vf	Fancy, Floral, Fresh, Green
Lemon 166	Fresh, Citrus, Powerful
Lemon 183	Fresh, Citrus, Lemon
Lemon Jasmine 1012	Floral, Citrus, Green
Lime 1000	Sweet, Citrus, Lime
Lemon 112	Strong, Fresh, Citrus, Green
Lime Sweet	Strong, Fresh, Citrus, Green
Lime Vf/C	Fresh, Citrus, Green
Orange 200	Floral, Sweet, Orange, Flowery
Oxy Blue A	Aromatic, Fresh, Fruity, Watery
Raj 400	Fresh, Fruity, Oily, Green
Ri 2113	Fresh, Citrus, Woody
S. Excel 2010	Fresh, Sweet, Fruity
Sandal Vetiver 105	Woody, Strong, Violet, Sandal
T 45	Fresh, Lemon, Aldehydic
T Plus 191	Sharp, Sweet, Fruity
Tango Plus	Aldehydic, Floral, Orange, Blossom



Bouquet Ck	Warm, Woody, Floral
Comp L 305	Fresh, Citrus, Piney
Comp Lo/Dt	Sweet, Citrus, Lemony, Orange
Det Floral 26	Fresh, Floral, Green
Jasmine 164	Sweet, Floral, Jasmine
Kaccha Bela Vf	Fancy, Floral, Fresh, Green
Lemon 166	Fresh, Citrus, Powerful
Lemon 183	Fresh, Citrus, Lemoney
Lemon Jasmine 1012	Floral, Citrus, Green
Lime 2000	Sweet, Citrus, Herbal
Lime Sweet	Fresh, Sweet, Lemoney
Lime Vf/C	Fresh, Citrus, Green
Orange Best 2012	Sweet, Floral, Orange
Oxy Blue A	Aromatic, Fresh, Fruity
Raj Pure	Fresh, Fruity, Oily, Green
T Plus 191	Sharp, Sweet, Fruity
Tango Peel 6614	Strong, Sweet
Tide 137	Aldehydic, Floral, Orange



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